



Your Partner For Success

**DO YOU REALLY KNOW HOW WELL YOUR BUSINESS IS DOING?
DO YOU WONDER HOW YOU COMPARE WITH OTHER COMPANIES LIKE YOURS?**

The Longwood Small Business Development Center (SBDC) is now offering **FREE, confidential, financial analysis** of your company, including comparisons to other similar companies using ProfitCents software developed by SageWorks. And it's in plain language – *not financial-eze* – so you do not have to be a financial guru to understand it.



The Leader in the Financial Analysis of Privately-Held Companies



FEATURES OF THE PROFITCENTS SOFTWARE INCLUDE:

Plain Language Reporting Tools

- Converts financial numbers into plain language
- Provides private company industry information
- Allows you to benchmark performance against peer companies

Private Company Industry Information

- Provides real-time private company industry information
- Helps research efforts
- Allows you to benchmark performance against peer companies

Business Projections/Valuations

- Forecasts numbers automatically from a review of historical data
- Performs sensitivity analysis quickly, showing how changes in assumptions change “cash” and other key accounts

To Get Your Free Analysis and Consultation

Contact your SBDC for an appointment. You will be asked to provide 2 or more years of Profit and Loss Statements and Balance Sheets. Tax returns or internally generated statements are acceptable.

Please call for a FREE financial consultation >>>

Longwood University SBDC

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Mason Enterprise Center



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