



SMALL BUSINESS COMMUNITY SHOWCASE

Schedule of Events

April 30, 2014



- 9:00 am** **Vendor Registration & Set Up**
- 10:30 am** **Attendee Registration**
- 11:00 am** **Networking—Exhibit Hall Open**
- 12:00 pm** **Opening Remarks & Recognition of Sponsors—Lunch Served**
- 12:30 pm** **Keynote featuring Charles Weathers**



Charles Weathers, a decorated veteran, served nine years in the U.S. Air Force. He captivates audiences with contagious energy, insight and humor. A nationally known speaker, author and consultant, he inspires individuals to face sometimes challenging realities and take charge of transforming their lives from the inside out. A recognized authority on leadership, organizational effectiveness and peak performance, he has become known for his strategic intellect and engaging intensity.

Weathers' ability to educate while entertaining audiences at all levels has earned him the respect of industry leaders in the non-profit, government, and private sectors. As founder of The Weathers Group, a management consulting firm based in Columbia, South Carolina, he strives to develop leaders and strategies that improve an organization's performance.

His background includes two decades of board leadership and service, 15 years as a fundraising professional and six years in the private sector. In addition, he has more than 10 years of experience as a successful business entrepreneur, and has served as a coach to leaders in every sector.

Currently Weathers serves on the board of directors for several nonprofit organizations and was a member of the national Independent Sector's Advisory Group on Nonprofit Effectiveness. A proud father of four, he and his family reside in South Carolina.

- 1:15 pm** **Longwood University President Taylor Reveley, IV**
Recognition of Longwood's 175th Birthday
- 1:30 pm** **Networking—Exhibit Hall Open**
- 2:30 pm** **Seminar— *Presented by Charles Weathers***

The Business Case For Trust- Trust is more than a nice social virtue. According to Stephen M. R. Covey in his critically acclaimed book, "The Speed of Trust", it is a quantifiable, hard-edged, economic factor that impacts our decisions and results on a daily basis. This presentation highlights the value—and costs—of your interactions with others. "The Business Case for Trust" will encourage leaders at all levels to improve their performance both personally and professionally by building high-trust relationships.

- 4:00 pm** **Recognition of Chamber Award Winners**
- 4:15 pm** **Longwood SBDC Client Award Presentation**
- 4:30 pm** **Business After Hours & Networking (Exhibit Hall Open)**
Including Wine Tasting & Local Eatery Samples
- 6:30 pm** **Event Ends**